



ASHLEY MONTALVO

DESIGNER / RESEARCHER

EXPERIENCE

RESEARCHER SPECIALIST I

BEST LAWYERS / Remote

Sept 2023 - Present

- Contributed to the Best Law Firms team in the research and development department of a new product line.
- Played a key role in legal firm rankings for countries including the United States, Australia, Canada, Germany, and Spain.
- Focused on client research, data cleanup, brand awareness education, and customer service cross-support.

CREATIVE LEAD

OG VERSE STUDIO STARTUP / Remote

March 2022 - Dec 2023

- Led the inception and development of an AI language learning tool for young minority children.
- Directed research, production development, and creation of AI learning experiences.
- Facilitated team collaboration, brainstorming sessions, and feedback processes.

MARKETING ADMINISTRATIVE ASSOCIATE I

GULFSTREAM AEROSPACE / Hybrid (Savannah, Ga)

June 2023 - Sept 2023

- Focused on project research, brand stewardship, and team cross-support.

MARKETING ACQUISITION INTERN

GULFSTREAM AEROSPACE / Hybrid (Savannah, Ga)

Feb 2022 - May 2023

- Supported acquisition marketing for new aircraft sales and brand opportunities.
- Contributed to the development of Gulfstream's new sustainability website and Airshow ad campaigns.
- Researched market growth strategies.

KEY PROJECTS

PARTNERSHIP RESEARCHER

NASA X SCAD / Remote

MARCH, 2021 - MAY, 2021

- Collaborated on researching and developing a visual language for organizational collaboration between NASA, Blue Origin, Dynamics, and SpaceX.
- Assisted with partnership relationship understanding and created visual graphics and posters.

PROJECT TEAM LEAD

SPROUTSIDE / Remote

MARCH, 2021 - MAY, 2021


- Organized research and developed proposal plans for COVID-safe coworking spaces in collaboration with SCAD and NYC organizations.
- Contributed project decision-making and workflow.
- Led team communication, wireframed UI systems, and contributed to 3D render models.

DESIGN RESEARCHER & UX DEVELOPER


GULFSTREAM X SCADPRO / Hybrid (Savannah, Ga)

SEPT, 2019 - NOV, 2019

- Contributed to wireframing the UI system for a project proposal aimed at future pilot candidates.
- Developed user interaction strategies and a continuous learning experience framework.

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 <https://www.linkedin.com>

SKILLS

SOFTWARES

- Figma/ FigJam / Miro
- Adobe (Photoshop, InDesign, Illustrator, XD)
- Slack / Discord / Teams
- Microsoft Office (PPt, Word, Excel, Forms)
- WingX / Microsoft Power BI
- Google Analytics
- Workfront / Asana
- Lawmart / SAP
- Grammarly / DeepL
- GeminiAI / ChatGPT
- Obsidian Mind Mapping

METHODOLOGY

- Ethnographic Research Methods
- Brainstorming Sessions
- Data Synthesis
- Concept Evaluation
- Market Research & Trend Analysis
- User-Centered Research & Design
- Rapid Prototyping & User Testing
- Brand Development
- Website Development
- Advertising Strategy
- Campaign Planning & Implementation

PROFESSIONAL SKILLS

- Communication & Collaboration
- Leadership
- Problem-Solving
- Work Culture Fostering
- Research & Analysis
- Administrative Duties

LANGUAGES

- English (fluent)
- Spanish (fluent)

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN (SCAD)

Savannah, GA (2018- 2023)
Master of Fine Arts in Service Design
Graduated in 2023

SAVANNAH COLLEGE OF ART & DESIGN (SCAD)

Savannah, GA (2014- 2017)
Bachelors of Fine Arts in Interior Architecture
Graduated in 2017